

PUBLIC

BSc Mass Communication				
S/N	Course Code	Course Title	Status	Credit Unit
<u>100 LEVEL (SEMESTER ONE)</u>				
1	MCOM 101	Introduction to Mass Communication I	Core	2
2	MCOM 113	History of Mass Media I	Core	2
3	MCOM 109	Computer for Mass Communication I	Core	2
4	LANG 101	Introduction to Grammar I	Core	3
5	GENS 101	Nationalism	Core	1
6	GENS 103	English and Communication Skills	Core	2
7	SOLG 101	Introduction to Sociology I	Elective	2
8	POLS 101	Introduction to Political Science	Elective	2
9	ECO 101	Economics Principles I	Elective	3
<u>100 LEVEL (SEMESTER TWO)</u>				
1	MCOM 102	Introduction to Mass Communication II	Core	2
2	MCOM 116	Basic News Gathering	Core	2
3	MCOM 108	African Communication System	Core	2
4	MCOM 110	Computer for Mass Communication II	Core	2
5	MCOM 114	History of Mass Media II	Core	2
6	LANG 102	Introduction to Grammar II	Core	3
7	SOLG 102	Introduction to Sociology II	Elective	2

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8	POLS 102	Introduction to African Politics	Elective	2
9	INTS 102	Evolution of Contemporary International Systems	Elective	2
10	GENS 102	Environmental Health	Elective	1
11	GENS 104	History and Philosophy and Science	Elective	1
<u>200 LEVEL (SEMESTER ONE)</u>				
1	MCOM 217	Theories of mass communication I	Core	2
2	MCOM 205	News writing and reporting I	Core	2
3	MCOM 207	Foundations of Communication Research	Core	2
4	MCOM 209	Introduction to Film, Cinema and Literature	Core	2
5	MCOM 211	Principles of Broadcasting	Core	2
6	MCOM 213	Principles of Advertising	Core	2
7	MCOM 215	Graphics of Communication	Core	2
8	POLS 201	Nigerian Government and Politics I	Elective	2
9	INTS 201	Introduction to International Relations	Elective	2
<u>200 LEVEL (SEMESTER TWO)</u>				
1	MCOM 206	News writing and reporting II	Core	2
2	MCOM 208	Introduction to Radio and Television Operation	Core	2
3	MCOM 222	Photo-Journalism	Core	2
4	MCOM 232	Feature Article and Interpretative Writing	Core	2
5	MCOM 234	Principles of Development Communication	Core	2

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6	MCOM 242	Principles of Public Relations	Core	2
7	GENS 202	Entrepreneurship and Innovation	Core	2
8	SOLG 202	Social Psychology	Elective	3
9	POLS 202	Nigerian Government and Politics II	Elective	2
<u>300 LEVEL (SEMESTER ONE)</u>				
1	MCOM 301	International Communication	Core	2
2	MCOM 303	Communication and Society	Core	2
3	MCOM 307	Mass Communication Law and Ethics	Core	2
4	MCOM 313	Communication Research, Concept and Design	Core	2
5	MCOM 319	Online and Social Media	Core	2
6	MCOM 309	Newspaper Production and Management	Core	3
7	MCOM 333	Radio Programme Writing and Production	Core	3
8	MCOM 337	Advertising and Public Relations Research	Core	2
9	MCOM 317	Introduction to Publishing	Elective	2
10	MCOM 329	Community Media	Elective	2
11	MCOM 315	Radio and Television Journalism	Elective	2
12	MCOM 327	Marketing Foundations for Advertising and Public Relations	Elective	2
<u>300 LEVEL (SEMESTER TWO)</u>				
1	MCOM 302	Comparative Media System	Core	2
2	MCOM 306	Specialized Reporting	Core	2

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3	MCOM 342	Theories of Mass Communication II	Core	2
4	MCOM 330	Communication Research, Concept and Design II	Core	2
5	GENS 302	Business Creation and Growth	Core	2
6	MCOM 324	Magazine Production and Management	Core	3
7	MCOM 322	Television Programme Writing and Production	Core	3
8	MCOM 314	Public Relations Copy and the Media	Core	3
11	MCOM 316	Broadcast Management and Programming	Elective	2
12	MCOM 318	Broadcast Commentary and Critical Writing	Elective	3
13	MCOM 336	Advertising Campaign, Production and Management	Elective	2
<u>400 LEVEL (SEMESTER ONE)</u>				
1	MCOM 403	Data Analysis in Communication Research	Core	2
2	MCOM 405	Media Criticism and Analysis	Core	2
3	MCOM 407	Development Communication	Core	2
4	MCOM 413	Issues in Mass Media	Core	2
5	MCOM 421	Media Attachment (SIWES)	Core	2
6	MCOM 425	Media Management	Core	2
8	MCOM 433	Advanced Television Production	Core	3
12	MCOM 437	Advertising Creative Strategies Management and Production	Elective	3
<u>400 LEVEL (SEMESTER TWO)</u>				

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1	MCOM 400	Research Project	Core	6
2	MCOM 406	Mass Media and National Development	Core	2
3	MCOM 418	Entrepreneurship in Mass Communication	Core	2
4	MCOM 434	Media and Conflict	Core	2
5	MCOM 414	Online Journalism	Core	2
6	MCOM 424	Advanced Radio Production	Core	3
7	MCOM 426	Online Advertising and Public Relations	Core	2
8	MCOM 422	Computer Assisted Reporting	Elective	2
9	MCOM 420	Editorial and Column Writing	Elective	2
10	MCOM 428	International Public Relations and Advertising	Elective	2
11	MCOM 432	Organization and Management of Advertising and Public Relations Agencies	Elective	2

Note:

1. Students must register **all core courses** and **at least one elective** every semester
2. Students that came in through Direct Entry (200L) must register **GENS 101 and GENS 103** in their first semester

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