

Ahmadu Bello University,

Zaria-Nigeria.

Distance Learning Centre

B.Sc. Business Administration

Course Structure

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100 Level First Semester Courses

Code	Course Title	Credit Units	Core
GENS 101	Nationalism	1	Core (General)
GENS 103	English & Communication Skills	2	Core (General)
BUAD 101	Introduction to Business	3	Core (General)
BUAD 103	Principles of Economics I	3	Core (General)
BUAD 105	Basic Mathematics I	3	Core (General)
BUAD 109	Introduction to Entrepreneurship	3	Core (General)
	Total	15	

100 Level Second Semester Courses

Code	Course Title	Credit Units	Core
BUAD 100	Introduction to Computer	3	Core (General)
BUAD 102	Introduction to Business II	3	Core (General)
BUAD 104	Principles of Economics II	3	Core (General)
BUAD 106	Basic Mathematics II	3	Core (General)
BUAD 110	Business Study Skills	3	Core (General)
	Total	15	

200 Level First Semester Courses

Code	Course Title	Credit Units	Core
BUAD 201	Elements of Business Administration I	3	Core (General)
BUAD 203	Business Statistics	3	Core (General)
BUAD 205	Financial Accounting I	3	Core (General)
BUAD 261	Micro-Economic Theory	3	Core (General)
BUAD 211	Labour Economics	3	Core (Management Only)
BUAD 221	Introduction to Psychology	3	Core (Marketing Only)
BUAD 241	Banking Methods and Procedure	3	Core (Banking & Finance Only)

NOTE: Direct entry students are to register GENS 101 & 103

200 Level Second Semester Courses

Code	Course Title	Credit Units	Core
BUAD 200	Applications of Computer	3	Core (General)
BUAD 202	Principles of Business Administration II	3	Core (General)
BUAD 204	Quantitative Analysis	3	Core (General)
BUAD 206	Financial Accounting II	3	Core (General)
BUAD 208	Business Law	3	Core (General)
BUAD 262	Macro-Economic Theory	3	Core (General)
GENS 202	Entrepreneurship and Innovation	2	Core (General)
BUAD 272	Industrial Relations	3	Core (Management Only)
BUAD 222	Marketing Thought	3	Core (Marketing Only)
BUAD 242	Element of Banking	3	Core (Banking & Finance Only)

300 Level First Semester Courses

Code	Course Title	Credit Units	Core
BUAD 301	Cost and Management Accounting	3	Core (General)
BUAD 321	Element of Marketing	3	Core (General)
BUAD 303	Introduction to Research	3	Core (General)
BUAD 341	Elements of Finance	3	Core (General)
BUAD 313	Human Behaviour in Organisations	3	Core (General)
GENS 301	Business Creation and Growth	2	Core (General)
BUAD 311	Management Theory	3	Core (Management Only)
BUAD 323	Distribution and Sales Management	3	Core (Marketing Only)
BUAD 343	Financial System	3	Core (Banking & Finance Only)
BUAD 345	Monetary Theory	3	Core (Banking & Finance Only)

NOTE: Special admission students are to also register lower level GENS Courses (i.e GENS 101; 103 & 202).

300 Level Second Semester Courses

Code	Course Title	Credit Units	Core
BUAD 302	Government Business and Society	3	Core (General)
BUAD 304	Quantitative Methods in Research	3	Core (General)
BUAD 342	Principles of Finance	3	Core (General)
BUAD 322	Principles of Marketing	3	Core (General)
BUAD 312	Management Practice	3	Core (General)
BSAQ 302	Employability	3	Core (General)
BUAD 314	Human Resource Management	3	Core (Management Only)
BUAD 324	Service Marketing	3	Core (Marketing Only)
BUAD 344	Universal Banking	3	Core (Banking & Finance Only)
BUAD 346	Project Evaluation	3	Core (Banking & Finance Only)

400 Level First Semester Courses

Code	Course Title	Credit Units	Core
BUAD 401	Business Policy I	3	Core (General)
BUAD 403	Production and Operation Management	3	Core (General)
BUAD 404	Research Project	3	Core (General)
BUAD 407	Business Communication Skills I	3	Core (General)
BUAD 411	Corporate Planning	3	Core (Management Only)
BUAD 413	Comparative Management	3	Core (Management Only)
BUAD 415	Advanced Management Theory	3	Core (Management Only)
BUAD 421	Consumer Behaviour	3	Core (Marketing Only)
BUAD 425	Promotion Strategies	3	Core (Marketing Only)
BUAD 423	Marketing Research	3	Core (Marketing Only)
BUAD 441	Financial Management	3	Core (Banking & Finance Only)
BUAD 443	Capital Market and Portfolio Theory	3	Core (Banking & Finance Only)
BUAD 445	Law and Practice of Banking	3	Core (Banking & Finance Only)

400 Level Second Semester Courses

Code	Course Title	Credit Units	Core
BUAD 402	Business Policy II	3	Core (General)
BUAD 406	Entrepreneurial Development	3	Core (General)
BUAD 408	Business Communication Skills II	3	Core (General)
BUAD 492	Analysis for Business Decision	3	Core (General)
BUAD 472	Comparative Industrial Relation	3	Core (Management Only)
BUAD 426	Marketing Management	3	Core (Marketing Only)
BUAD 442	Bank Lending and Loan Administration	3	Core (Banking & Finance Only)
BUAD 444	International Finance	3	Core (Banking & Finance Only)