



**Distance Learning Centre**  
Ahmadu Bello University, Zaria



**Our Mission** : To advance the frontiers of learning and break new grounds, through teaching, research and the dissemination of Knowledge of the highest quality; to establish and foster national and international integration, development and the promotion of African traditions and cultures; to produce high-level human power and enhance capacity building through retraining, in order to meet the needs and challenges of the catchment area, Nigeria and the rest of world. - From the Ahmadu Bello University Law, 1962

## Bsc. Business Administration Course Structure

### 100 level- First Semester

Code	Course Title	Credit Units	Core/Elective
GENS 101	Nationalism	1	Core
GENS 103	English & Communication Skills	2	Core
BUAD 101	Introduction to Business I	3	Core
BUAD 103	Principles of Economics I	3	Core
BUAD 105	Basic Mathematics 1	3	Core
BUAD 109	Introduction to Entrepreneurship	3	Core

**Total number of courses registrable = 15**

### Second Semester

Code	Course Title	Credit Units	Core/Elective
BUAD 100	Introduction to Computer	3	Core
BUAD 102	Introduction to Business II	3	Core
BUAD 104	Principles of Economics II	3	Core
BUAD 106	Basic Mathematics II	3	Core
BUAD 110	Business Study Skills	3	Core

**Total number of credit units registrable= 15**

### 200 level- First Semester

Code	Course Title	Credit Units	Core/Elective
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<b>BUAD 201</b>	Elements of Business Administration	3	Core
<b>BUAD 203</b>	Business Statistics	3	Core
<b>BUAD 205</b>	Financial Accounting I	3	Core
<b>BUAD 211</b>	Labor Economics	3	Elective
<b>BUAD 221</b>	Introduction to Psychology	3	Elective
<b>BUAD 241</b>	Banking Methods & Procedure	3	Elective
<b>BUAD 261</b>	Micro-Economic Theory	3	Core

**Total number of credit units registrable = 15**

Second Semester

<b>Code</b>	<b>Course Title</b>	<b>Course Units</b>	<b>Core/Elective</b>
<b>GENS 202</b>	Entrepreneurship & Innovation	2	Core
<b>BUAD 200</b>	Applications of Computer	3	Core
<b>BUAD 202</b>	Elements of Business Administration II	3	Core
<b>BUAD 204</b>	Quantitative Analysis	3	Core
<b>BUAD 206</b>	Financial Accounting II	3	Core
<b>BUAD 208</b>	Business Law	3	Core
<b>BUAD 222</b>	Marketing Thought	3	Core Option (marketing)
<b>BUAD 242</b>	Elements of Banking	3	Core Option (banking & finance)
<b>BUAD 262</b>	Macro-Economic Theory	3	Core
<b>BUAD 272</b>	Industrial relations	3	Core Option (Actuarial Science)

**Total number of credit units registrable- 24**

300 level- First Semester

<b>Code</b>	<b>Course Title</b>	<b>Course Units</b>	<b>Core/Elective</b>
<b>GENS 301</b>	Business Creation and Growth	2	Core
<b>BUAD 301</b>	Cost & Management Accounting	3	Core
<b>BUAD 303</b>	Introduction to Research	3	Core
<b>BUAD 311</b>	Management Theory	3	Core Option (Management)
<b>BUAD 313</b>	Human Behavior in Organizations	3	Core
<b>BUAD 321</b>	Elements of Marketing	3	Core
<b>BUAD 325</b>	Total Quality Marketing	3	Elective
<b>BUAD 331</b>	Numerical Analysis	3	Core Option (Actuarial Science)
<b>BUAD 333</b>	Actuarial Mathematics and Interest	3	Core Option (Actuarial Science)
<b>BUAD 335</b>	Probability Theory	3	Elective
<b>BUAD 341</b>	Elements of Finance	3	Core
<b>BUAD 343</b>	Financial System	3	Core (Banking & Finance)
<b>BUAD 345</b>	Monetary Theory	3	Core Option (Banking & Finance)
<b>BUAD 361</b>	Islamic Economics	3	Elective
<b>BUAD 381</b>	International Business	3	Elective

**Total number of credit units registrable =24**

Second Semester

<b>Code</b>	<b>Course Title</b>	<b>Course Units</b>	<b>Core/Elective</b>
<b>BUAD 302</b>	Government Business & Society	2	Core
<b>BUAD 304</b>	Quantitative Methods in Research	3	Core

<b>BUAD 312</b>	Management Practice	3	Core
<b>BUAD 314</b>	Human Resource Management	3	Core Option (Management)
<b>BUAD 322</b>	Principles of Marketing	3	Core
<b>BUAD 324</b>	Service Marketing	3	Core Option (Management)
<b>BUAD 326</b>	Relationship Marketing	3	Elective
<b>BUAD 342</b>	Principles of Finance	3	Core
<b>BUAD 344</b>	Universal Banking	3	Core Option (Banking & Finance)
<b>BUAD 346</b>	Project Evaluation	3	Core Option (Banking & Finance)
<b>BUAD 348</b>	Interest Free Banking	3	Elective
<b>BUAD 392</b>	Innovation Management	3	Elective

Total number of credit units registrable= 24

400 level- First Semester

<b>Code</b>	<b>Course Title</b>	<b>Course Units</b>	<b>Core/Elective</b>
<b>BUAD 401</b>	Business Policy I	3	Core
<b>BUAD 403</b>	Production & Operation Management	3	Core
<b>BUAD 407</b>	Business Communication Skills I	3	Core
<b>BUAD 411</b>	Corporate Planning	3	Core Option (Management)
<b>BUAD 413</b>	Comparative Management	3	Core Option (Management)
<b>BUAD 415</b>	Advanced Management Theory	3	Core Option (Management)
<b>BUAD 421</b>	Consumer Behavior	3	Core Option (Marketing)
<b>BUAD 423</b>	Marketing Research	3	Core Option (Marketing)

<b>BUAD 425</b>	Promotion Strategies	3	Core Option (Marketing)
<b>BUAD 431</b>	Actuarial Statistics & Mortality Analysis	3	Core Option (Actuarial Science)
<b>BUAD 433</b>	Fundamentals of Contingency	3	Core Option (Actuarial Science)
<b>BUAD 435</b>	Theory & Practices of Investment	3	Core Option Actuarial Science)

**Total number of credit units registrable = 24**

Second Semester

<b>Code</b>	<b>Course Title</b>	<b>Course Units</b>	<b>Core/Elective</b>
<b>BUAD 402</b>	Business Policy II	3	Core
<b>BUAD 404</b>	Research Project	3	Core
<b>BUAD 406</b>	Entrepreneurial Development	3	Core
<b>BUAD 408</b>	Business Communication Skills II	3	Core
<b>BUAD 412</b>	Human Capital Development	3	Core
<b>BUAD 426</b>	Marketing Management	3	Core Option (Marketing)
<b>BUAD 428</b>	Marketing Ethics	3	Elective
<b>BUAD 442</b>	Bank Lending & Loan Administration	3	Core Option (Banking & Finance)
<b>BUAD 444</b>	International Finance	3	Core Option (Banking & Finance)
<b>BUAD 454</b>	Taxation	3	Elective
<b>BUAD 492</b>	Analysis for Business Decisions	3	Core

**Total number of credit units registrable = 24**

**For Further Enquiries:** Please call our support lines 01-7000899, 08080523171, 08173000010 and 08153000010 or send an email to support@abudlc.edu.ng and abudlc.ng@gmail.com.

You can also find us on social media platforms to have your questions answered:

**Facebook:** ABU Distance Learning | **Twitter:** @abu\_dlc | **WhatsApp:** 09087091959

